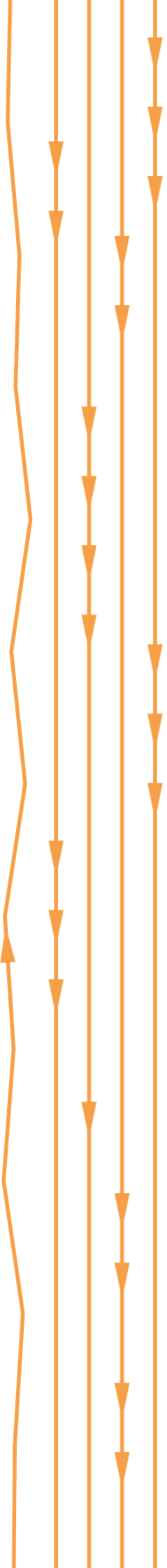


INFORMATION PACK

TOI MĀUI | INNOVATION GRANT

Te Taumata Hauora o te Kahu o Taonui
Te Tai Tokerau Iwi-Māori Partnership Board





Kaupapa

Te Taumata Hauora o Te Kahu o Taonui Iwi Māori Partnership Board (IMPB) invites Registrations of Interest for new and innovative, whānau-centred initiatives that improve hauora outcomes for uri and whānau across Te Taumata Hauora o Te Kahu o Taonui IMPB rohe (from Portage Rd, Otahuhu to Te Rerenga Wairua).

The Toi Māui Innovation Grant seeks to support **kaupapa Māori solutions** that respond to the lived experiences of whānau and align with the IMPB's priority areas:

- Āpōpōtanga: Māmā and Pēpi
- He Whare Oranga, He Whare Mauri: Housing
- Oranga Hinengaro, Oranga Wairua: Mental Health & Wellbeing
- Oranga Ratonga Hauora: Access to Quality Care

A **total funding pool of \$200,000 (excluding GST)** is available through this RoI process.

Funding Objectives

The objectives of the Innovation Fund is to:

- Enable **new or adapted approaches** that improve hauora outcomes
- Support **whānau-led and community-based solutions**
- Strengthen **equitable access** to care and services
- Test new and innovative ideas that could be **scaled or sustained** over time

Innovation may include (but is not limited to):

- New service models or delivery approaches
- Culturally grounded interventions
- Workforce, navigators, or kaupapa Māori tools
- Digital, outreach, or mobile solutions
- Cross-sector or whānau-centred collaborations

Priority Investment Areas

Applicants must clearly demonstrate alignment to one or more of the following priorities:

Āpōpōtanga: Māmā and Pēpi

Initiatives that support:

- Hapūtanga, postnatal care, and early life wellbeing.
- Whānau ora outcomes for māmā, pēpi and partners.
- Access to culturally safe maternity, parenting, or whakauru services.

He Whare Oranga, He Whare Māori: Housing

Initiatives that:

- Address housing-related impacts on hauora.
- Support whānau experiencing housing insecurity, overcrowding, or poor-quality housing.
- Strengthen access to housing pathways, advocacy, or wraparound supports.

Oranga Hinengaro, Oranga Wairua: Mental Health and Wellbeing

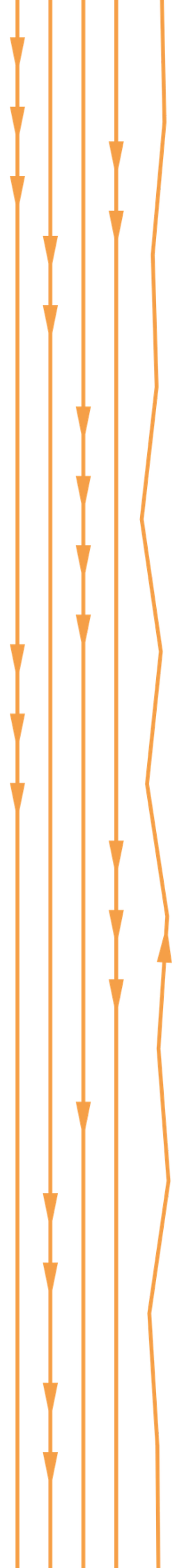
Initiatives that:

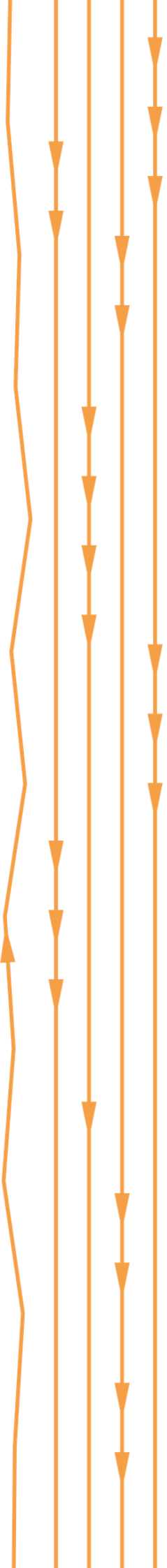
- Promote positive mental, emotional, and spiritual wellbeing.
- Reduce distress, stress, isolation or burnout for whānau.
- Provide culturally grounded responses to mental health challenges.

Oranga Ratonga Hauora: Access to Quality Care

Initiatives that:

- Improve access to timely, appropriate, and culturally safe care.
- Reduce barriers such as transport, cost, digital exclusion, or system complexity.
- Strengthen navigation, coordination, or continuity of care.





Available Funding

Total funding available: \$200,000 (excl. GST)

Indicative funding range per initiative:

The funding range provides applicants with an indication of available funding to anchor expectations and to tailor the idea/innovation/start up fit the scope of implementation. This innovation grant is **not** for existing kaupapa or previously funded programmes or services. Funding will be split across **multiple initiatives**, depending on quality and alignment.

- **Seeding/Development of ideas: \$10,000.00**
- **Start up Innovation: \$50,000.00**

Funding is expected to support initiatives delivered over a **6 month period**, unless otherwise agreed.

Who Can Apply

Registration of Interests are welcome from:

- Whānau collectives
- Kaupapa Māori organisations
- NGOs / providers
- Community-led groups or collectives
- Social enterprises
- Clinical or community partnerships

Applicants must demonstrate:

- Strong connection to whānau and community
- Capability to deliver the proposed initiative
- Alignment with kaupapa Māori values

What We Are Looking For

Successful Registrations of Interests will demonstrate:

- Problem being addressed (health or wellbeing challenge)
- Who it benefits (whānau, hapū, iwi, community)
- Innovation idea (what's new or different)
- Alignment to one or more priority areas
- Requested funding amount (range-based)
- Stage of development (idea / prototype / early implementation)

Assessment Process

Registrations of Interest will be assessed by an independent panel composition against:

- Project Summary (25%)
- Problem and Equity Case (25%)
- Partnership and Co-Design (15%)
- The Innovation (25%)
- Budget (10%)

Shortlisted applicants will be invited to present and pitch to the Panelists.

Key Dates

- Registration of Interest Opens: **6 July 2026**
- Registration of Interest Closes: **3 August 2026**
- Shortlisting and pitch of proposal: **10 - 14 August 2026**
- Toi Māui Innovation Summit - Funding decisions confirmed: **4 September 2026**

Submission Details

Check out our website for more information [here](#) or scan the barcode below.

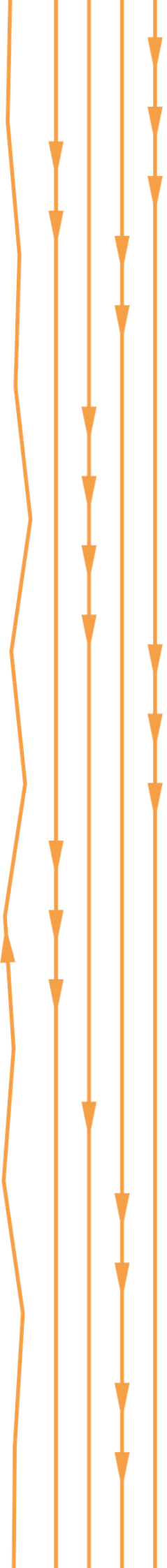


Registrations of Interest should be submitted electronically through [Whakaaturanga Hiahia - Registration of Interest](#)

For pātai or kōrero prior to submission, please contact:

Ellie Berghan ellie@tetaumatahauora.nz or

Chanelle Armstrong chanelle@tetaumatahauora.nz



What responses do you have to have ready for the Registration of Interest?

Project Summary (Weighting: 25%)

Tell us about your kaupapa and its potential impact on whanau wellbeing (100 – 150 words)

Problem and Equity Case (Weighting: 25%)

What problem are you trying to solve for whānau? Who will benefit most?

Partnership and Co-Design (Weighting: 15%)

Who have you partnered with, and how have they been involved?

Knowledge, Data, IP

How do you know this solutions/idea is needed or important?

The Innovation (Weighting: 25%)

What is new or different and why is this better than what's already out there?

Delivery Plan

Share with us your timeline, your key people, and any risks you think need support.

Budget (Weighting: 10%)

How will you spend the funds?

Evaluation and Reporting

How will you know this has been successful?

Pitch

Send us a link to your Youtube/Instagram/TikTok pitch so we can feel your energy and enthusiasm for the idea! If you don't want to publish it online, email it directly to [Ellie Berghan](#).

Ko Māui te taurira. Ko tātou te waihanga.
Māui is the inspiration. We are the creators.



Te Taumata Hauora
o Te Kahu o Taonui
Te Tai Tokerau Iwi Māori-Partnership Board

Toi Māui brand elements designed by [Kaihanu Creative](#)